BOYS & GIRLS CLUB OF PATERSON AND PASSAIC

2025 PARTNERSHIP OPPORTUNITIES

Indicates Volunteer Opportunity with Sponsorship

VoluntHeroes - All Year Round

Sponsorships range from $1,500 - $10,000

Share your superpowers with Club Kids! Choose from a menu of opportunities for your Day of Service, Read Across America Week, summer camp, or any time! Social media recognition and logo on t-shirt.

Read Across America Celebration - Sat., March 1, 12-3 PM

Sponsorships range from $1,500 - $10,000

Join us for a celebration of Dr. Seuss' birthday and the joy of reading as we kick off Read Across America Week at our Paterson Clubhouse! Sponsor our Book Fair, donate new books or join us for the fun on Saturday or all week!

Girls With #Goals - January & Fall - *New Initiative!*

Sponsorships range from $1,500 - $25,000

Empower the next generation of women entrepreneurs through support of this 10-week leadership program for teen girls. Sponsorship includes recognition at program events, mentorship opportunities, and logo on Girls With #Goals swag!

Great Futures Gala - Friday, May 9, 6:30-11 PM

Sponsorships range from $1,750-$25,000

Join us at The Venetian for a celebration of our Club Kids and the community that supports them. Includes cocktail hour, silent auction, dinner, dancing and new surprises!

Back to School Bash - August 25 & 26

Sponsorships range from $500-$25,000

Sponsor, host a drive and/or join the party with Club Kids and families to kick off the school year! Help prepare hundreds of Club Kids for back to school success with backpacks, school supplies, sneakers and more!

Fall Golf Classic - Monday, October 6

Sponsorships range from $500-$12,500

A tradition for over 50 years, this event at Upper Montclair Country Club sells out every year with 160+ golfers united in support of our Club and Club Kids.

Holiday Wonderland - Saturday, December 13

Sponsorships range from $500-$25,000

Partners are invited to join us in collecting, wrapping, and distributing gifts and necessities for local families and/or join us for our Holiday Wonderland Celebration!

OUR PROGRAMS

ACADEMIC SUCCESS

Homework Help - Power Hour
Upon arrival at the Club each day, all children ages 5-12 enjoy a healthy snack while completing their homework with staff encouragement and support. Academic tutoring is provided to children needing additional support.

Academic Tutoring
Our Saturday program which is free of charge to any youth in Paterson and Passaic ages 5-18. Certified teachers, many of whom are bilingual, provide personalized instruction focused on reading and math.

STEM and Literacy
Children participate in high-yield learning activities including hands-on STEM projects and activities reinforcing reading and writing skills in a fun learning environment.

TEEN CENTER

Our Teen Center is open in Paterson and Passaic Monday-Friday 5-8pm and is a safe, welcoming place for socialization, recreation and academic support. Our program prepares teens for high school graduation and beyond through college readiness, college tours, application assistance and assistance in applying for financial aid. Teens prepare for their Great Futures through career exploration including field trips to local corporations and businesses, mentoring, resume-building, mock interviews and workplace readiness skill-building.

HEALTH AND FITNESS

Healthy Habits
Children and teens gain knowledge about nutrition, physical fitness and the importance of making healthy choices.

Athletics and Aquatics
Children and teens have access to our gymnasiums and participate in indoor sports including basketball, wiffle ball and dodge ball. We provide year-round aquatics programs at our indoor pools located in each of our Paterson and Passaic clubhouses, including swim lessons, a competitive swim team and lifeguard training.

THE ARTS

Club members of all ages have access to art instruction utilizing different mediums to create art and explore their interest and talent. Dance is available to children and teens and each Clubhouse is equipped with a Dance Studio. Through the Drama Matters program, children and teens explore theater arts through improv, theater games, skits and more.

CHARACTER, LEADERSHIP AND SOCIAL-EMOTIONAL LEARNING

Helping youth become responsible, caring citizens is the main focus of our character and leadership programs. Club Kids develop leadership skills through opportunities for planning, decision-making and contributing to the Club and community and through service projects.

Our Community Wellness team supports Club Kids of all ages in social-emotional learning, assesses needs and provides resources to families for further support. Each Clubhouse is equipped with a Sensory Room to provide a safe, quiet space for children to manage their emotions with guidance from our trained staff.

MARKETING BENEFITS

AMPLIFYING OUR PARTNERSHIP

The BGCPP marketing team is proud to amplify our partnership and collective impact through a strategic communications plan that celebrates these powerful relationships, offering engagement opportunities, marketing benefits and direct media outreach. In addition to the marketing benefits highlighted for each event, communications around our partnership may also include:

- Company logo and link featured on promotional materials relating to selected events or initiatives, including signage and banners, t-shirts, website(s), press releases, social media, and event attendance.
- Your impact highlighted on social media for each initiative as well as spotlight in either biannual print or monthly e-newsletters.
- Let's talk! We value collaboration and innovation, and welcome conversations about more ways we can work together.

CONTACT US:

We look forward to working with you!

Alexandra Neale, Senior Manager, Development & Communications
aneale@bgcppnj.org / 973-279-3055, ext. 251

Eleanor Nardozzi, Development Manager
enardozzi@bgcppnj.org / 973-279-3055, ext. 253